



inputs without loss in productivity have encouraged the farmers to continue using the service.

4. Healthy soil, but results need to be verified over 2-3 crop cycle & soil test. An ideal usecase would be a controlled test area using advisory and other not using across several seasons to observe change in soil health.

The service is ongoing and results are encouraging with farmers acceptance of the service being high. The branded service portfolio 'OneFarm' has been commercialised and is now available in Tamilnadu, Gujarat and Rajasthan. Ekgaon aims to grow the service to reach over 15 mn farmers in next five years for which it is seeking to raise investment.